

This Notice Expires 1 October 1980

ORGANIZATION

2 October 1979

STATINTL

ESTABLISHMENT OF THE CIA PRESENTATIONAL  
MEANS STEERING PANEL

No Field Counterpart

1. The CIA Presentational Means Steering Panel is hereby established as an advisory body to foster continued improvement in the way the Agency presents its intelligence message. The panel will include representation from all major components concerned with the preparation and support of intelligence presentations. It will be chaired by the Chief, Publications and Presentations Group, NFAC.

2. The panel will coordinate and stimulate efforts to improve the manner and effectiveness of the presentation of finished intelligence and will:

a. Review the status of and requirements for the presentation of intelligence products and consider new media and techniques for such presentations.

b. Recommend to senior management:

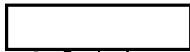
(1) Priorities of and resource allocations to programs for intelligence presentations involving more than one Agency component.

(2) Initiation or adoption of new facilities, experimental programs, or techniques.

c. Encourage the increased use of presentational resources and facilities by developing programs for cataloging and publicizing existing and developing presentational use capabilities.

d. Review and advise on the use and development of Agency-wide television activities in order to develop policies for the mutual support, coordination, and effective use of these activities.

3. An informal Presentational Means Steering Panel was organized in 1976 to review and provide guidance for certain experimental programs for the presentation of intelligence to consumers. Current panel members include representatives from OSI, OCR, OGCR, and PPG from NFAC; ORD from DDS&T; P&PD/OL from DDA; and Public Affairs and Comptroller



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from the DCI area. Additional representatives from other components are invited by the chairman to serve on the panel, as appropriate. Because applications of television and other electronic media are involving a growing number of Agency components, and because such media applications merit careful consideration on an Agency-wide basis, this informal panel is hereby abolished and its functions transferred to the CIA Presentational Means Steering Panel.

STATINTL

DON I. WORTMAN  
Deputy Director  
for  
Administration

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